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EnDevCo to Present at M.A.D. MAX Equity Conference

Company CEO to Present as a Guest of Noble Financial Group

HOUSTON, Aug. 15 /PRNewswire-FirstCall/ -- EnDevCo, Inc. (OTC Bulletin Board: [EDVC - News](#)), the Energy Development Company, is pleased to announce that the Company will be presenting at the Noble Financial M.A.D. MAX Equity Conference, which is being held at the Loews Lake Las Vegas Resort in Henderson, Nevada August 18 - 19, 2008. EnDevCo's CEO, Mr. Chris A. Dittmar, will be discussing the Company's business model, current status and future plans on Tuesday, August 19, 2008 at 1:00 PM PST. Mr. Dittmar will also be available for one-on-one meetings throughout the day Monday and Tuesday.

"We are very excited to participate in Noble Financial's Meet Analyze Decide Maximum Exposure (M.A.D. MAX) Equity Conference this year and are honored to be the only oil and gas company invited to this prestigious event. EnDevCo has recently taken several important development steps and we feel that now is an appropriate time to present our story, particularly our first horizontal well at Short Junction Field which has produced such exceptional results. This is also a unique opportunity for us to broaden our exposure in the institutional investment community as the majority of the attendees at the conference will be institutional representatives and we look forward to presenting our Company to them," commented Mr. Dittmar.

The presentation will be webcast live with streaming video and PowerPoint slides. Access is available by following the link <http://hosted.mediasite.com/hosted4/Viewer/?peid=b9adbfb2-36a2-4f73-8fb8-892afc1d15da> or by visiting the Presentations section of EnDevCo's corporate website, <http://www.endevcoinc.com/presentations.asp>. It is recommended that interested parties register at least 15 minutes prior to the start of the presentation to ensure timely access. The presentation will also be archived on EnDevCo's website.

About EnDevCo:

EnDevCo is a dynamic energy company rapidly establishing an identity consistent with its operating philosophy of "Science Before The Drill Bit." The Company has domestic and foreign oil and gas projects with current interests in Oklahoma, the Gulf of Mexico offshore Louisiana, Colombia and Peru. EnDevCo's largest domestic property, Short Junction Field, located in Oklahoma, currently produces from 24 oil wells and 2 gas wells. The Company recently completed drilling its first horizontal well, which has increased production in the Field by more than 300%. EnDevCo maintains offices in Houston and Dallas, Texas. For more information on EnDevCo, visit <http://www.endevcoinc.com>.

About Noble Financial

Noble Financial is a privately-held, full-service capital markets firm driven by what is often overlooked by other firms -- uncovering the value embedded in the orphaned, undiscovered or misunderstood company. The Company focuses on converting market inefficiencies into profit opportunities. Noble Financial supports emerging companies through strategic advice, investment banking, market-making, sales & trading, comprehensive equity research, and the development of institutional support. Noble Financial's equity conferences -- 2008 marks their fourth annual -- allow for a unique blend of professional and personal interaction among a diverse cross-section of executives. The Company has operated for 24 years and has offices in Florida, New York City and Boston.

This press release includes certain "forward-looking statements". The forward-looking statements reflect the beliefs, expectations, objectives, and goals of EnDevCo, Inc. management with respect to future events and financial performance. They are based on assumptions and estimates, which are believed reasonable at the time such statements are made. However, actual results could differ materially from anticipated results. Important factors that may impact actual results include, but are not limited to commodity prices, political developments, legal decisions, market and economic conditions, industry competition, the weather, changes in financial markets and changing legislation and regulations. The forward-looking statements contained in this report are intended to qualify for the safe harbor provisions of Section 21E of the Securities and Exchange Act of 1934, as amended.

Source: EnDevCo, Inc.

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